

Title <b>Enterprises in international business</b>	Code <b>1011102311011170900</b>
Field <b>Management</b>	Year / Semester <b>1 / 1</b>
Specialty <b>Marketing and Enterprise Resources Management</b>	Course <b>elective</b>
Hours Lectures: <b>1</b> Classes: <b>15</b> Laboratory: -    Projects / seminars: -	Number of credits <b>3</b>
	Language <b>polish</b>

**Lecturer:**

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**Status of the course in the study program:**

-Enterprises in international business

**Assumptions and objectives of the course:**

-Providing students with basic knowledge about functioning of enterprises in international business, international transactions and investment processes, with particular emphasis on the conditions on the internal EU market.

**Contents of the course (course description):**

-Lectures:

- 1)International trade policy instruments.
- 2)International trading of goods. Business transactions and contracts.
- 3)Foreign investment.
- 4)International industrial and infrastructural investment processes and contracts.
- 5)Protection of intellectual property.

-Classes:

- 1)EU single market. General concept and functioning.
- 2)Free movement of goods.
- 3)Free movement of persons.
- 4)Recognition of professional qualifications.
- 5)Freedom of establishment.Free movement of services.
- 6)Free movement of capital. Societas Europea. EEIG.

**Introductory courses and the required pre-knowledge:**

-Basic knowledge of legal and economic issues included in the I-st stage study programs.

**Courses form and teaching methods:**

-Lectures and classes

**Form and terms of complete the course - requirements and assessment methods:**

-written test

**Basic Bibliography:**

**Additional Bibliography:**